



MEDIA INFORMATION FOR APEC SAN FRANCISCO, CALIFORNIA SEPTEMBER 11-26, 2011

The Third Asia-Pacific Economic Cooperation (APEC) Senior Officials Meeting and Related Meetings (SOM 3) will take place in San Francisco, California, September 11-26, 2011. SOM 3 will help lay the groundwork for the APEC Economic Leaders' Meeting in Honolulu in November. Meetings at SOM 3 will focus on further promoting regional economic integration, developing green growth throughout the member economies, and encouraging regional cooperation and convergence.

In addition to the Senior Officials Meeting, Energy and Transportation Ministers will be meeting jointly, followed by a Transportation Ministerial meeting. The Women and the Economy Summit (WES) – a new APEC forum to foster women's economic empowerment – will feature a keynote by Secretary Clinton, in addition to a multitude of other high-profile speakers from government and the private sector.

The Secure Trade in the APEC Region (STAR) Conference will gather representatives from government, the private sector and academia to discuss initiatives for securing trade and travel throughout the region. The High-Level Health Systems meeting and the High-Level Innovation, Trade and Technology meeting will both feature Minister-level participation.

Events at SOM 3 will build upon an already-successful U.S. host year and continue to contribute to the robust set of recommendations Senior Officials will put forth to Leaders in Honolulu.

All of the press availabilities related to SOM 3 are open to all registered press. Many of the open press events located at the Westin St. Francis Hotel will be shown on televisions in the filing center either live or soon upon conclusion of the event so that all registered press may watch them. Most of the video from these events will be available to all broadcasters at no cost via an FTP site. The address for the FTP site is <http://www.am2011.net/press/index.php>. Username is *press*. Password is *apec*. A separate press note detailing the on-site support for television crews in regards to recording live and taped video feeds will be issued by COB Thursday, September 8th. For more detailed information on broadcast/video assistance, please contact APEC2011media@state.gov.

Press Credential Pick-Up

You may pick up your press registration pass in filing center located in the Georgian Room at the Westin St. Francis Hotel on September 13 from 8 a.m. to 8 p.m. and thereafter until September 20 during the filing center's hours of operation (see below). Please note that you must show a photo ID and a press pass from your media organization or a letter on official letterhead from the media organization for which you are covering the APEC meetings.

The filing center will be open from Wednesday, September 14, through Saturday, September 17. The hours are 8:00 a.m. to 8:00 p.m.

Filing Center Workspace

The filing center will be located in the **Georgian Room on the mezzanine in the main building of the Westin St. Francis Hotel**. The center will provide to journalists media work stations at no charge. These work stations are unassigned and are available on a first come, first served basis. They may not be held overnight.

The following rules apply within the filing center:

1. Media credentials and appropriate underlays must be displayed at all times.
2. Small, discrete signage is permitted for the purpose of identifying assigned space only. Larger signs or displays are not permitted.
3. Bulk distribution of unofficial publications is not permitted.
4. Posting of any materials on walls is not permitted.

Official Media Program (all events open press unless otherwise noted)

Tuesday, September 13, 2011

Joint Transportation and Energy Ministerial Welcoming/Keynotes
With Gov. Brown, Secs. Chu and LaHood
[08:00 – 08:30, Westin St. Francis, Grand Ballroom](#)

Joint Transportation and Energy Ministerial Family Photo
[13:45 – 14:00, Westin St. Francis, Grand Ballroom](#)

Wednesday, September 14, 2011

Transportation Ministerial Opening Remarks
With SF Mayor Ed Lee, Sec. LaHood, Amb. Noor
[08:00 – 08:30, Westin St. Francis Grand Ballroom](#)

Transportation Ministerial Family Photo
[09:15 – 09:30, Westin St. Francis, Grand Ballroom](#)

North American Launch of Asian Development Outlook
Update

08:15 – 09:15, Westin St. Francis, Borgia Room

Signing of Memorandum of Cooperation between U.S. Trade
And Development Agency and Vietnam with Sec. LaHood
09:30 – 09:45, Westin St. Francis, Press Filing Center
(Georgian Room)

WES: Opening Program: “Changing the Paradigm”
16:30 – 18:00, Fairmont Hotel, Grand Ballroom

Thursday, September 15, 2011

Partner Policy Discussion Breakfast 1 with Chevron:
“Building the Pipeline: Encouraging STEM Education for
Women and Girls”
07:30 – 08:50, Westin St. Francis, California East Room

Partner Policy Discussion Breakfast 2 with DeVry, Inc.:
“The Economic and Political Impact of the Educated Woman”
07:30 – 08:50, Westin St. Francis, Elizabethan Rooms A & B

Health Working Group Dialogue on Aging
09:00 – 12:30 and 14:00 – 14:50
Westin St. Francis, Victor’s Palace (TBC)

WES: Opening Address: “Driving Economic Growth: The Path to
Economic Prosperity”
09:00 – 09:30, Westin St. Francis, Grand Ballroom

WES: Plenary 1: “Vision 2020: A Roadmap to Success”
09:30 – 10:30, Westin St. Francis, Grand Ballroom

WES: Plenary 2: “Expanding Market Opportunities”
11:00 – 12:30, Westin St. Francis, Grand Ballroom

WES: Partner Policy Discussion Luncheon 1 with Visa, Inc.:
“Empowerment Through Financial Inclusion”
12:30 – 14:00, Westin St. Francis, California East Room

WES: Partner Policy Discussion Luncheon 2 with Susie Tompkins
Buell Foundation: “The Courage of Leadership: Innovation
Meets Action”

12:30 – 14:00, Westin St. Francis, California West Room

WES: Breakout Session 1: “The Future: Women and the Sustainable Economy”

14:15 – 16:00, Westin St. Francis, Grand Ballroom

WES: Breakout Session 2: “Gender Dividend: Driving Prosperity Through Entrepreneurship and Financial Inclusion”

14:15 – 16:00, Westin St. Francis, Elizabethan Rooms A & B

WES: Breakout Session 3: “Creating Empowering Environments and Developing Young Leaders”

14:15 – 16:00, Westin St. Francis, Elizabethan Rooms C & D

Friday, September 16, 2011

WES: Keynote Address with Secretary of State Clinton: “Some Leaders Are Born Women”

09:00 – 09:30, Westin St. Francis, Grand Ballroom

WES: High-Level Policy Dialogue (HLPD), Chair’s Statement

10:00 – 10:15, Westin St. Francis, Colonial Room

WES: Plenary 3: “Women at the Top: How Diverse Leadership Benefits Everyone”

10:00 – 11:00, Westin St. Francis, Grand Ballroom

WES: Plenary 4: “The New Wave: Women and Innovation”

11:00 – 12:30, Westin St. Francis, Grand Ballroom

WES: Partner Policy Discussion Luncheon 1 with Marvell

12:30 – 14:00, Westin St. Francis, California East Room

WES: Partner Policy Discussion Luncheon 2 with UC Davis and UC San Francisco

12:30 – 14:00, Westin St. Francis, California West Room

WES: “Women Driving the Economy: WES Policy Recommendations”

14:15 – 15:30, Westin St. Francis, Grand Ballroom

Health Systems Innovation Dialogue: Address by Secretary of Health And Human Services Kathleen Sebelius

14:00 – 14:30, Westin St. Francis, Tower A

Monday, September 19, 2011

High-Level Conference on Innovation, Trade and Technology

Keynote Address: “Crossroads of Innovation, Trade and Technology”

16:00 – 17:15, Offsite Meeting, Location: Bently Reserve, 301 Battery Street

Tuesday, September 20, 2011

High-Level Conference on Innovation, Trade and Technology

CEO Conversation: “The Transformational Nature of ICT Usage And its Impact on Innovation and Economic Growth”

09:15-10:30, Westin St. Francis, Grand Ballroom

High-Level Conference on Innovation, Trade and Technology

Panel Discussions: “Shaping Innovation Policy to Drive Efficient and Prosperous Global Markets”

14:00-15:30, Westin St. Francis, Grand Ballroom

High-Level Conference on Innovation, Trade and Technology

Panel Discussions: “Shaping Policies to Drive Innovations at Home”

15:45-16:45, Westin St. Francis, Grand Ballroom

High-Level Conference on Innovation, Trade and Technology

Keynote Remarks: “The Challenge: What APEC Can Do to Advance Innovation”

16:45-17:30, Westin St. Francis, Grand Ballroom

Media Resources

In order to assist journalists covering APEC 2011 events, the U.S. Foreign Press Center created an APEC 2011 Media Resource web page at <http://fpc.state.gov/c41906.htm>. The page includes a schedule of meetings, announcements and press releases, U.S. government statements, briefings, speeches, remarks and fact sheets, U.S. government web resources, and additional background information. This page is updated regularly. To get the latest updates and news, journalists may sign-up for the email listserv at <http://fpc.state.gov/156705.htm>.

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